



Sonoma, Mendocino, Lake, Humboldt & Del Norte Counties

CORPORATE SOCIAL RESPONSIBILITY MENU

Your Legacy Starts Here

Every year, thousands of employees in our community **turn dollars into change** through United Way's Workplace Giving. By giving through United Way, local companies and employees collectively raise more and, in turn, amplify their support of local nonprofits. United Way of the Wine Country **takes the guesswork out of giving** by offering two easy, digital, and very impactful employee giving campaign options, so you can find the best fit for your business and staff. Allow us to help you meet your company's Corporate Social Responsibility goals and **demonstrate your support for our local community.**

United Way activates local businesses and their employees to support the causes they care about, building connections and strengthening our shared community.

Good for Our Community, Good for Your Business

BOOST YOUR STAFF ENGAGEMENT AND COMPANY CULTURE

Employees build a sense of belonging when they work collectively with the common goal and shared purpose of giving back.

PROVIDE YOUR STAFF LEADERSHIP OPPORTUNITIES

Employees gain leadership and professional development skills by managing and participating in your campaign.



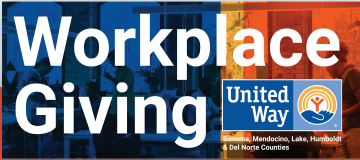
INCREASE YOUR CORPORATE VISIBILITY AND BRAND REPUTATION

Attract more clients and talented employees by demonstrating that your business is actively making our community a better place.

BUILD A STRONG COMMUNITY FOR EVERYONE

Investing in the common good is good for you, your employees, and your business. A strong community is a healthy economy.





Workplace Giving, is a two-week employee giving campaign held annually any time of year. Workplace Giving uniquely offers employees the ease of giving via **payroll deduction**.



United We Give, is a one-day, employee giving campaign during our community-wide fundraising event held annually on Giving Tuesday. Sponsorship opportunities available.



	WORKPLACE GIVING	UNITED WE GIVE
CAMPAIGN OCCURRENCE	Any two-week period	Giving Tuesday (November 28, 2023)
GIFT TYPE	Payroll Deduction , credit/debit card, check	Credit/debit card, bank account transfer, mobile pay, check
GIFT FREQUENCY	One-time, monthly	One-time, monthly, quarterly
DESIGNATION OPTIONS	Any 501(c)3 organization	Any participating 501(c)3 organization

We're Here For You!

United Way provides:

- Unparalleled **support** from dedicated United Way staff
- Access to our innovative **digital giving platforms**
- Co-branded **collateral** and social media **content**
- Employee Campaign Leader **Training(s)**
- Community Impact Employee **Presentation(s)**
- Company **recognition** as a valued United Way Partner

Take Your Company to the Next Level

Offer a donation matching program	Give a Corporate Gift and/or Sponsorship	Host in-person or virtual events	Implement an employee incentive program
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Ready to Make a Difference?

Get your campaign started by contacting:

Mindy Wright, Director of Workplace Giving & Corporate Relations

mindy.wright@unitedwaywinecountry.org

SCAN FOR MORE INFO

